



JoCo Kids Suggested Consignment Sale Pricing Guide

JoCo Kids Consignment Sale allows consignors to price their own items. We get many people who have never participated in a consignment sale before. We have compiled this pricing guideline For your use as a reference. You are NOT required to price your items according to this list. Pricing is your decision. As a general rule, 25-35% of what you paid for the item (depending on brand name and condition of item), is a fair price. If you price your items on the lower end of the range, they are more apt to sell quickly. Try not to price based on sentimental value. Keep in mind what you would pay as a shopper for your particular item. Hope this helps!

	Level 1	Level 2	Level 3	Level 4
	Discount Stores	Department Stores	Popular Retail Chains & Higher End Dept Stores	Upscale Retail Chains & Boutique
	Wal-Mart, Target	JC PENNEY, KOHL'S, SEARS, TJ Maxx, Marshalls	GAP, Justice, Abercrombie, Children's Place, Limited Too, Macy's etc.	GYMBOREE, Janie & Jack, RALPH LAUREN, Boutique Store Brands

Children's Clothing & Accessories

Tops

Tops	Dress Shirt	2.00-4.50	3.00-5.50	4.00-6.50	5.00-7.00
	Long Sleeve	1.50-3.00	2.00-4.00	2.50-5.00	3.00-6.50
	Short Sleeve/Sleeveless	1.50-3.00	2.00-4.50	3.00-5.00	4.00-6.50
	Sweater	2.00-5.50	3.00-6.00	4.00-10.00	5.00-10.00
	Sweatshirts	2.00-3.50	2.50-4.00	3.50-5.50	4.00-7.00
	Turtlenecks	1.50-3.00	2.00-4.00	2.50-5.00	3.00-6.50

Bottoms

Bottoms	Dress Pants	2.50-5.00	3.00-5.50	3.50-8.00	4.00-9.50
	Khakis	3.50-6.50	4.00-7.00	4.50-8.50	5.00-10.00
	Jeans	2.50-5.00	3.00-5.50	3.50-8.00	4.00-9.50
	Leggings	1.50-3.00	2.00-3.50	3.00-5.50	3.50-6.50
	Skirts/Skort	2.00-4.50	2.50-5.00	3.00-6.00	4.00-7.00
	Shorts	1.50-3.00	2.00-3.50	3.00-5.50	3.50-6.00
	Sweatpants	1.50-3.00	2.00-3.50	3.00-5.50	3.50-6.50

Accessories

Accessories	Backpacks	3.00-5.00	3.50-5.50	4.00-6.00	4.50-7.00
	Belts	1.00-2.00	1.00-2.00	1.50-3.00	1.50-3.00
	Gloves & Mittens	1.00-2.00	1.50-2.50	2.00-3.00	2.50-4.00
	Hats (Summer & Winter)	1.00-2.00	1.50-2.50	2.00-3.00	2.50-4.00
	Purses	1.00-2.00	1.50-2.50	2.00-3.00	2.50-3.50
	Scarves	1.00-2.00	1.00-2.00	1.00-2.00	1.00-2.00
	Socks -Group in pairs of 3+)	1.00-1.50	1.50-2.50	2.50-3.50	3.50-5.00
	Tights	1.00-1.50	2.00-2.50	2.00-2.50	2.00-2.50

Dresses					
Dresses	Dresses	3.00-5.00	3.50-6.00	4.00-7.00	4.50-10.00
	Holiday Dresses	5.00-7.50	5.50-9.50	6.00-10.50	6.50-12.00
	Jumpers	2.50-4.00	3.00-5.00	3.50-6.50	3.50-5.50
	Sundresses	2.50-4.00	3.00-5.00	3.50-6.50	3.50-5.50
Infant Clothing					
Infant Clothing	Bibs (Groups of 3+)	1.00-2.00	1.50-3.00	2.00-4.00	2.50-5.00
	Gowns/Sleepers	2.00-3.00	2.50-3.50	3.00-4.00	3.50-5.00
	Onesies (Groups of 3+)	1.00-2.00	1.50-3.00	2.00-4.00	2.50-5.00
	Rompers	2.00-3.50	2.50-4.00	3.00-4.50	3.50-5.00
	Socks (Group in pairs of 3+)	1.00-2.00	1.50-3.00	2.00-4.00	2.50-5.00
	T-Shirts (Group in 3+)	1.00-2.00	1.50-3.00	2.00-4.00	2.50-5.00
Outerwear					
Outerwear	Athletic Suits	4.00-6.00	4.50-6.00	5.00-7.00	5.50-9.00
	Denim Jackets	2.50-5.00	3.50-5.50	4.00-6.00	5.00-9.00
	Fleece	3.50-5.00	4.00-6.00	4.50-6.50	5.00-7.50
	Rain Coats	3.00-5.00	3.50-5.50	4.00-6.00	5.00-9.50
	Snow Pants	3.00-5.00	3.50-5.50	4.00-6.00	5.00-9.50
	Snow Suit	5.00-7.00	5.50-8.00	6.00-9.00	6.50-10.00
	Light Weight Coat	2.50-5.00	3.50-5.50	4.00-7.00	5.00-9.50
	Vests	2.50-5.00	3.50-5.50	4.00-6.00	5.00-9.50
	Windbreaker	2.50-4.00	3.00-5.00	3.50-6.00	4.00-8.00
	Winter Coat	3.00-7.00	3.50-7.50	4.00-12.00	8.00-15.00+
Pajamas					
Pajamas	2 or 3 piece sets	2.00-3.00	3.00-4.00	3.50-5.50	4.50-7.00
	Bath Robe	2.50-3.50	3.50-4.50	4.50-5.50	5.50-6.50
	Footed/Non Footed Sleeper	2.00-3.00	3.00-4.00	3.50-5.00	4.50-6.50
	Night Gown	2.00-2.50	3.00-4.00	3.50-5.00	4.50-6.50
Shoes					
Shoes	Hiking Boots	2.00-4.00	2.50-4.50	3.00-5.50	3.50-7.50
	Winter Boots	2.00-3.50	2.50-4.00	3.00-5.00	3.50-7.00
	Dress Shoes	2.00-3.00	2.50-4.00	3.00-5.50	3.50-7.50
	Pool Shoes	1.00-3.00	1.50-3.50	2.00-4.00	2.50-4.50
	Sandals	2.00-3.00	2.50-4.00	3.00-5.50	3.50-7.50
	Slippers	1.00-3.00	1.00-3.00	1.00-3.00	1.00-3.00
	Sneakers	1.50-3.00	2.00-4.00	2.50-5.00	3.00-8.00
Swimwear					
Swimwea	Sunglasses	1.00-1.50	2.00-2.50	2.50-3.00	2.50-3.00
	Bathing Suits	2.00-3.00	3.00-4.50	3.50-5.00	4.00-6.00
	Swim Trunks	2.00-3.00	3.00-4.50	3.50-5.00	4.00-6.00
Maternity					
Maternity	Shirts	2.00-3.00	2.50-3.50	3.00-4.00	3.50-4.50
	Jeans	3.00-4.00	4.00-5.00	5.00-6.00	6.00-8.00
	Shorts/Skirts	2.00-4.00	3.00-5.00	4.00-6.00	5.00-7.00
	Pants/Capri's	3.00-4.00	4.00-5.00	5.00-6.00	6.00-8.00
	Dresses	4.00-5.00	5.00-6.00	6.00-7.00	7.00-10.00
	Suits (2-piece)	6.00-7.00	7.00-9.00	8.00-10.00	9.00-12.00

	Swimsuit	5.00-6.00	6.00-8.00	7.00-9.00	8.00-10.00
	Night Gown/Robe	4.00-5.00	5.00-7.00	6.00-8.00	7.00-9.00
	Nursing, Maternity Bra	2.00-3.00	3.00-4.00	4.00-5.00	5.00-6.00
Baby Equipment					
		Good Used Condition	Excellent Used Condition Or New Without Tags		
Baby Equipment	Baby Slings & Carriers	5.00-10.00	8.00-15.00		
	Swings	15.00-25.00	20.00-30.00		
	Bassinet	10.00-25.00	25.00-40.00		
	Bouncy Seat	5.00-10.00	10.00-15.00		
	Double Stroller	20.00-40.00	40.00-80.00		
	Exersaucer	8.00-12.00	12.00-20.00		
	High Chair	10.00-20.00	20.00-35.00		
	Pack n' Play	10.00-20.00	20.00-35.00		
	Single Stroller	10.00-25.00	20.00-40.00		
Umbrella Stroller	4.00-5.00	5.00-10.00			
Children's Bedding, Room Décor & Accessories					
		Good Used Condition	Excellent Used Condition Or New Without Tags		
Bedding	Receiving Blanket (3+)	1.00-3.00	2.00-4.00		
	Crib Sets 3 piece	8.00-10.00	9.00-15.00		
	Crib Sets 5-7 pieces	15.00-20.00	20.00-40.00		
	Matching Crib Set Accessories				
	Lamps, Border, Curtains	5.00-10.00	6.00-11.00		
	Fitted Crib Sheet	1.00-2.00	2.00-3.00		
	Bassinet Sheet	1.00-2.00	2.00-3.00		
	Crib Bumper	2.00-5.00	3.00-6.00		
	Crib Skirt	2.00-5.00	3.00-6.00		
	Sleeping Bags	4.00-8.00	5.00-10.00		
	Character Bedding Sets	5.00-15.00	10.00-20.00		
	Bed Rail	5.00-7.00	6.00-8.00		
Infant Nursing /Feeding					
Feeding	Bottle Sets (3+)	1.00-3.00	2.50-5.00		
	Single Breast Pump	10.00-20.00	15.00-35.00		
	Double Breast Pump	25.00-50.00	75.00-150.00		
	Nursing Pillow	3.00-5.00	5.00-8.00		
	Feeding Spoons/Utensils	1.00-2.00	2.00-3.00		
	Sippy Cups	1.00-2.00	1.00-2.00		
	Kids Plates	1.00-2.00	1.00-2.00		
Children's Furnishings					
Furnishings	Changing Table	25.00-75.00	75.00-150.00		
	Dresser	50.00-100.00	100.00-250.00		

	Glider w/ Ottoman	25.00-50.00	50.00-100.00		
Children's Books					
Books	Board Books	1.00-3.00			
	Cloth Books	1.00-2.00			
	Hardcover Books	1.00-3.00			
	Softcover Books	1.00-2.00			
	Chapter Books	1.00-2.50			
	Book Sets	3.00-6.00			
Children's Movies					
Movies	VHS	1.00-3.00			
	VHS Sets (3+)	3.00-5.00			
	DVD's	3.00-6.00			
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